



Our Blood Saves Lives.

Blood donors who are Black play a critical role in helping patients battling sickle cell disease receive the most compatible blood match. Today, there aren't enough donors to meet this need. You can make a lifesaving difference.



**American
Red Cross**

SleevesUp

A lifesaving blood supply is only limited by the reach of the internet as a SleevesUp virtual blood drive host.

From the comfort of any sofa or chair, inspire a network of colleagues and loved ones all over the country to donate blood in a convenient place near them, or host virtual drives of their own. No blood mobile or space needed. Rain or shine.

It's easy!

- ✓ Sign up at RedCrossBlood.org/SleevesUp
- ✓ Customize an outreach campaign with your special flare
- ✓ Share and engage through social media and watch your network pledge the gift of life

Whether the motivation is simply to contribute to the social good, to meaningfully honor someone, to celebrate a birthday or a rebirth after trauma or illness, the American Red Cross is ready to harness the power of the internet for its highest purpose yet—to provide a healthy, ready supply of blood to all who need it.

Blood Program
Leader

RedCrossBlood.org/SleevesUp
1-800-RED CROSS