



American Red Cross

**ELLIE**  
Leaders Save Lives  
Blood Program Partner



## LEADERS **SAVE LIVES**

### We are giving away \$8,000 in scholarships!

#### Earn a gift card!

|             |       |
|-------------|-------|
| 25-59 pints | \$50  |
| 60-99 pints | \$100 |
| 100+ pints  | \$200 |

#### Win a scholarship to help with your education costs!

|             |                         |
|-------------|-------------------------|
| 25-59 pints | \$1,000 - four drawings |
| 60-99 pints | \$1,500 - one drawing   |
| 100+ pints  | \$2,500 - one drawing   |

Did you know that high school and college students provide about 20 percent of all blood donations? However, when school is out on break, young donors often do not donate. The American Red Cross is looking for student leaders who want to help change that statistic and help support the blood supply this winter.

By hosting a winter blood drive, you are helping ensure a stable blood supply exists. Invite your friends to donate while school is out of session. You could earn a gift card and be entered to win a college scholarship!

#### To be eligible, a student blood drive coordinator must:

- Be a community-minded high school or college student.
- Coordinate a blood drive between Dec. 15, 2017–Jan. 15, 2018.
- Collect at least 25 pints of blood.

Sign up to host a blood drive at [redcrossblood.org/LeadersSaveLives](http://redcrossblood.org/LeadersSaveLives) or by calling 1-800-733-2767.

HOPE begins with you.