



**American  
Red Cross**

**SUCCESS<sup>®</sup>**

## **SUCCESS<sup>®</sup> Online Learning**

SUCCESS<sup>®</sup> (Series of Unique, Creative, Continuing Education Self-Study) is a program developed by American Red Cross Biomedical Services to provide continuing education (CE) to laboratory professionals and continuing medical education (CME) to physicians in the areas of blood banking and transfusion medicine.

Live learning events (webinars) are presented bi-weekly by subject matter experts; the program also offers on-demand courses allowing students to complete the learning on their own schedules. All content is offered at no cost to Red Cross-served hospital customers.

**Register for SUCCESS<sup>®</sup> today!**

### **PLUS Online**



Each issue of PLUS has 5-6 short articles written by Red Cross scientists, physicians, and laboratory staff on topics related to blood banking and transfusion medicine.

Much of the content is based on current scientific and medical literature providing the reader with a concise summary of the latest developments in this domain. PLUS also presents case studies; these are of particular interest to laboratory professionals. PLUS is accessible free of charge through the SUCCESS<sup>®</sup> portal.

### **Compendium of Transfusion Practice Guidelines**



The Compendium is intended as a reference work for practitioners of transfusion medicine. Written by Red Cross physicians it provides detailed information about blood products and evidence-based recommendations for transfusion for many common blood disorders. The Compendium is an App that can be downloaded at no cost from the Apple App store and Google Play.

### **Immunoematology Journal**



This peer-reviewed journal is the go-to resource for the latest research and findings in the field of immunoematology with expert contributors from all over the world. The journal is published quarterly both online and in print. Submissions are welcome!