



**Donna Dixon MT(ASCP)SBB<sup>CM</sup>** serves as the Immunohematology Reference Laboratory Manager for the American Red Cross South Carolina Region. She started her career in 2000 at Carolinas Medical Center in Charlotte, NC, as a blood bank bench technologist. In 2009 she began working in the American Red Cross Immunohematology Reference Laboratory in Charlotte, NC where she worked as an IRL Technologist for 7 years. She became the manager of the South Carolina Region Immunohematology Laboratory in 2017.



**Catherine Gebhart, PhD, D(ACHI)** is the Senior HLA Director at the American Red Cross, Northeast division. Dr. Gebhart has over 15 years of experience in clinical molecular diagnostics and transplantation. Dr. Gebhart has expertise in laboratory test development (LDT) for high complexity testing to support emerging clinical needs. She advocates for the development, improvement and streamlining of technology to provide patients of all genetic backgrounds with the best possible health care.



**Kelly Kezeor, MT(ASCP)** serves as a hospital program coordinator and a document writer at the American Red Cross. She began her career at the Red Cross in 2001 working on the bench as a reference laboratory technologist in the Midwest Region in Omaha, Nebraska. In 2007, she shifted to a remote position as a document writer and began working on the development of an educational program for hospital partners. Currently, she hosts or presents at the regularly scheduled virtual live-learning educational events. She also assists in procedure development and implementation for Immunohematology Reference Laboratories across the country.



**Baia Lasky, MD** serves as the medical director over the Georgia and Tennessee regions and has been with the American Red Cross since 2019. Originally from San Diego, CA, Dr. Lasky received her medical training at the University of Illinois at Chicago and completed her Blood Banking/Transfusion Medicine fellowship training at UCLA. She worked as faculty over the transfusion medicine service and blood bank at Harbor-UCLA, a county hospital with a level 1 trauma center serving south bay Los Angeles. She is particularly interested in pediatric transfusion medicine, platelets and new product development. Most recently, she was on the ARC team to launch COVID-19 convalescent plasma (CCP) and is actively involved in diverse donor engagement.



**Dr. Parvez Lokhandwala, MD, PhD** is a medical director of the American Red Cross primarily serving the Maryland and DC regions. He oversees donor blood collections and manufacturing of blood components in his region. He is also the director of a regional laboratory that performs testing of patient's blood to identify compatible units. Additionally, he serves as a consultant, educator and advocate for the hospital transfusion services in his region.



**Liz Marcus, BSc, PMP** is the Director of Hospital Sales & Marketing and has been with the American Red Cross for 15 years. She earned her degree in Molecular Biology and Molecular Genetics at the University of Toronto. Her work experience was honed by work in several leading research laboratories. These include work in the United Kingdom (with [Sir Bruce Ponder](#) at Royal Marsden Hospital)

and in Canada (with [Dr. Lyanne Schlichter](#) at Toronto Western Hospital) prior to transitioning to a Marketing and Product Management role with multiple biotechnology companies in the United States. Ms. Marcus has authored several scientific publications, is a co-inventor of two patents and is a certified project manager.



**Shanna Morgan, MD** serves as the medical director over the North-Central and Southwest regions and has been with the American Red Cross since 2015. Originally from the Twin Cities area, Dr. Morgan began her career as a Medical Technologist at a level one trauma center in St. Paul, MN. Transitioning to medical school, she earned both a master's degree and Medical Degree at The Chicago Medical School in IL, followed by a Clinical Pathology residency and Blood Banking/Transfusion Medicine fellowship at the University of Minnesota. Dr. Morgan served as faculty over the transfusion medicine service, blood bank, special coagulation, cellular therapy, and was primary Medical Director for the apheresis service at the main hospital. She additionally was the general laboratory Medical Director for a satellite hospital site for six years at the University of Minnesota, a large academic hospital specializing in solid organ and bone marrow transplants. She is particularly interested in therapeutic apheresis and patient care with rare neurologic conditions and apheresis in pregnancy. Most recently, she added the roles of Medical Director for a mobile apheresis unit in Nebraska, faculty at the Veterans Affairs Hospital, and remains faculty at the University of Minnesota. At the ARC she has worked on a team to review the granulocyte product line, is involved in diverse donor engagement, and is a medical partner for donor collections and recruitment.



**Tiffany K Walters, MT(ASCP)SBB<sup>CM</sup>** is the Senior Program Director for the Immunohematology Reference Labs (IRLs). She has been with the American Red Cross since 2002. Prior to joining the American Red Cross, she worked in several local hospital blood banks. Tiffany Walters received her bachelor's degree in Medical Technology from Lander University. She completed her Medical Technology program at Prisma Health in Columbia, SC and then later obtained her Specialist in Blood

Banking (SBB) certification. She began her career at the American Red Cross as an IRL bench technologist in the Columbia, SC region. Over the last 19 years she has served in progressive leadership roles to include IRL Manager, IRL Director, and IRL Divisional Director. She currently sits in the Carolinas Region located in Charlotte, NC. Tiffany is passionate about the field of Immunohematology and helping to recruit, develop, and inspire the next generation of leaders. In her time away from work, Tiffany enjoys time with her husband and two daughters. Her interests include horses, hiking, cooking, and reading.