

HUMAN *kind*

Leaders Save Lives



**American
Red Cross**



Host a blood drive and show you are **HUMAN *kind***

Host your own blood drive and invite your friends, family and community to give blood! You'll be joining with other youth leaders to help the most vulnerable hospital patients. In addition to helping save lives, you could earn leadership experience, volunteer hours, a gift card and be entered to win a college scholarship!*

To be eligible, a student Blood Program Leader must:

- Be enrolled in high school or college.
- Host a blood drive between Dec. 15, 2021–Jan. 15, 2022.
- Form a recruitment committee and invite your friends, family and community to donate at your blood drive.
- Collect 25 pints or more.

Earn a gift card and an entry to win a scholarship based upon the number of pints collected at your blood drive!*

Gift card awards:	Scholarship drawings:
25-59 pints: \$50	25-59 pints: four \$1,000 winners
60-99 pints: \$100	60-99 pints: one \$1,500 winner
100+ pints: \$200	100+ pints: one \$2,500 winner

Sign up to become a Blood Program Leader at
RedCrossBlood.org/LeadersSaveLives
or call 1-800-733-2767.

