

# Summer 2021

## Employee Blood & Platelet Donation Program

June 14-August 15, 2021



**American  
Red Cross**

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### Summer 2021 Employee Blood & Platelet Donation Program Rules

The **Red Crossers for Life** summer 2021 employee blood and platelet donation program, presented by the Umoja Resource Group, is open to all American Red Cross employees. The program offers employees the opportunity to help make a difference during the challenging summer months, a time when donations typically decline. This year's program focuses on the importance of ensuring a diverse donor base, especially for patients relying on blood products for the treatment of sickle cell disease.

Employees who come to donate blood or platelets with the Red Cross between June 14 and August 15, and complete the Red Crossers for Life registration form, will be entered into a weekly drawing for a chance to win an additional floating holiday. Employees may also recruit a family member or friend to give on their behalf and be entered to win a floating holiday. There is no limit on the number of friends/family members that are recruited and attempt to give; for each recruited person/attempted donation, the employee will receive an entry in the drawing.

#### How it works:

- Schedule an appointment to give blood, platelets or plasma between June 14 and August 15, 2021.
- After presenting to donate, the employee completes a [summer 2021 employee donation registration form](#) with their contact information, date, location and type of donation (whole blood, Power Red, platelets or plasma).
- Employees may also participate by recruiting family members or friends to give. Following the family member or friend's donation, the employee may submit the entry by registering and including the donor's first and last name in their submission as indicated on the form.
- During each week of the employee donation program, a drawing will take place from entries submitted within the one-week timeframe, and one winner will be drawn for the weekly prize of an additional floating holiday. Winners will be publicized weekly – and a link to the rolling list of employees who participated in the program will be available on The Exchange and shared through weekly employee newsletters (*Field Notes* and *Cross Connection*).
- Employees have the chance to enter during any week over the program time period by coming to donate blood, platelets or plasma, or recruiting a family member or friend to give on their behalf.
- Those who come to donate and/or recruit a family member or friend may have multiple chances to win an additional floating holiday, however, an employee may win only one floating holiday during the course of the program.
- The floating holiday will be awarded for use beginning July 1, 2021, and is valid through Dec. 31, 2021. If it is not used by Dec. 31, 2021, it will expire and be removed from your floating holiday balance. Unless contradictory with the above, all other rules related to the use of floating holidays apply.
- Entries submitted to the program officially end at 11:59 p.m. EST on Aug. 15, 2021.
- Submit questions or concerns to [CustomerCare@redcross.org](mailto:CustomerCare@redcross.org).