

Winter 2020

Employee Blood & Platelet Donation Program

Jan. 6-Feb. 29, 2020



**American
Red Cross**

Winter 2020 Employee Blood & Platelet Donation Program Rules

The **Red Crossers for Life** winter 2020 employee blood and platelet donation program is open to all American Red Cross employees. The program offers employees the opportunity to help make a difference during the challenging winter months, a time when donations typically decline.

Employees who come to donate blood or platelets with the American Red Cross between Monday, Jan. 6, and Saturday, Feb. 29, and complete the Red Crossers for Life: Winter 2020 Employee Donation Registration form, will **receive a Redbox eCode** good for a free movie rental or video game rental.* They will also be entered into a weekly drawing for a **chance to win an additional floating holiday**. Employees may also recruit a family member or friend to give on their behalf to receive the Redbox eCode and be entered to win a floating holiday. There is no limit on the number of friends/family members that are recruited and attempt to give; for each recruited person/attempted donation, the employee will receive a Redbox eCode and an entry in the drawing.

How it works:

- Schedule an appointment to give blood or platelets between Jan. 6 to Feb. 29, 2020.
- **After** giving blood or platelets, the employee completes a [Winter 2020 Employee Donation Registration form](#) with his or her contact information, date, location and type of donation (whole blood, Power Red, platelets or plasma).
- Employees may also participate by recruiting family members or friends to give. Following the family member or friend's donation, the employee may submit the entry by registering and including the donor's first and last name in their submission as indicated on the form.
- Employees who participate and submit a completed registration form after the attempted donation(s) will receive a Redbox free rental eCode thank you gift via email.
- During each week of the employee blood and platelet donation program, a drawing will take place from entries submitted within the one-week timeframe, and one winner will be drawn for the weekly prize of a floating holiday. Winners will be publicized weekly – and a link to the rolling list of employees who participated in the program will be available on The Exchange and shared through weekly employee newsletters (*Field Notes* and *Cross Connections*).
- Employees have the chance to enter during any week over the program time period by coming to donate blood or platelets or recruiting a family member or friend to give on their behalf.
- Those who come to donate and/or recruit a family member or friend may have multiple chances to win a floating holiday, however, an employee may win only one floating holiday during the course of the program. Employees may receive multiple Redbox free rental eCodes throughout the program.
- The floating holiday will be awarded for use beginning April 1, 2020, and is valid through June 30, 2020.
- Each weekly winner from the program will be granted one extra floating holiday.
- The extra floating holiday will be added to the employees' floating holiday balance by March 16, 2020.

- The floating holiday must be used prior to June 30, 2020. If it is not used by June 30, 2020, it will expire and be removed from your floating holiday balance.
- Unless contradictory with the above, all other rules related to the use of floating holidays apply.
- Entries submitted to the program officially end at 11:59 p.m. EST on Saturday, Feb. 29, 2020.
- Submit questions or concerns to CustomerCare@redcross.org.

*This offer is non-transferable and not redeemable for cash. The promo code is good for one Blu-ray or standard DVD movie for one day, or can be applied for credit toward a video game rental. Any additional fees are the responsibility of the recipient. Employees will receive their Redbox eCodes within approximately one month from the time of registering a donation via their @redcross.org email address they submit on the registration form.