

Partner Online Guide

Convalescent plasma shortage



**American
Red Cross**

For use through Aug. 31, 2020

The American Red Cross has an emergency shortage of convalescent plasma, a potentially lifesaving treatment for patients with COVID-19. The messages and graphics below are for use on social networks and may be used to guide online conversations in your own words.

Twitter:

SHORTAGE ALERT: @RedCross has an emergency shortage of convalescent plasma to help those currently battling the coronavirus. People who have fully recovered from #COVID19 are urged to sign up to give: RedCrossBlood.org/Plasma4Covid.

If you have fully recovered from #COVID19, the @RedCross urges you to give convalescent plasma. As coronavirus cases increase, hospital demand for this potentially lifesaving treatment has more than doubled. Learn more and sign up to give at RedCrossBlood.org/Plasma4Covid.

Did you have #COVID19? @RedCross has an emergency shortage of convalescent plasma, and antibodies in your plasma may help patients recover from the virus. Sign up to give convalescent plasma: RedCrossBlood.org/Plasma4Covid.

As coronavirus cases surge across the U.S., the @RedCross has an emergency need for convalescent plasma for those fighting the virus. If you have fully recovered from #COVID19, you may be able to help patients recover. Visit RedCrossBlood.org/Plasma4Covid to sign up.


Facebook:

SHORTAGE ALERT: The American Red Cross has an emergency shortage of convalescent plasma as coronavirus cases surge across the U.S. Convalescent plasma is a potentially lifesaving treatment collected from individuals who have recovered from COVID-19 and may help patients actively fighting the virus. Learn more about convalescent plasma and sign up to give at RedCrossBlood.org/Plasma4Covid.

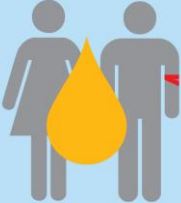

As coronavirus cases increase across the country, hospital demand for convalescent plasma has more than doubled. The American Red Cross now has an emergency shortage of this potentially lifesaving treatment. Those who have fully recovered from COVID-19 are urged to give convalescent plasma to help patients still fighting the virus recover. Learn more and sign up to give at RedCrossBlood.org/Plasma4Covid.

Did you have COVID-19? The American Red Cross has an emergency shortage of convalescent plasma. If you have fully recovered, antibodies in your plasma may help treat patients still fighting the coronavirus. Learn more about the requirements to give and sign up at RedCrossBlood.org/Plasma4Covid.


Graphics (Click [here](#) to download):



Convalescent plasma shortage:
Fully recovered from COVID-19? Give plasma & give hope.



Fully recovered from COVID-19?
Help overcome the shortage of plasma for COVID-19 patients.



EMERGENCY SHORTAGE
Convalescent Plasma



Donate to Help COVID-19 Patients

