



Recruitment Tools

CHECKLIST

Leverage our large assortment of pre-written template materials. They are designed to help you be more successful recruiting your appointments in the least amount of time.

Ask your account manager for assistance or go directly to our self-service portal located at redcrossblood.org/recruitmentresources.

Ready-to-use solutions at your fingertips



Planning Solutions

- The **Running a Successful Blood Drive** pamphlet
- The **Donor Ambassador Guidebook**
- Multiple planning guides and checklists (like this one)



Recruitment and Execution Solutions

- An assortment of ready-to-use copy and paste email templates
- One-on-one and peer-to-peer recruitment solutions made easy
- Customizable flyers, posters and signs for your drive
- Community outreach solutions to broaden your reach
- Thank you note templates to recognize and acknowledge



American Red Cross

▶ Visit us at redcrossblood.org/RecruitmentResources for valuable tools.