



**MAKE
SOMEONE
WHOLE
AGAIN**

**Without A, B & O, we can't save anybody.
You are the #MissingType we need.**



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Help us fill the missing blood types.

You might not realize how important certain letters are until they're gone. A, B and O are the main blood types and when not enough people donate blood, A's, B's and O's may be missing from hospital shelves when a critical patient arrives.

Every two seconds, someone in the U. S. needs blood. But for the past four years, new Red Cross blood donors have declined by about 80,000 each year. We need your help to fill in the missing blood types so patients can receive the lifesaving care they need.

You are the **#MissingType**.

Visit redcrossblood.org/missingtypes to schedule your blood donation appointment today.

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1-800-RED CROSS**

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